## THE NEWS

Spring 2024

### **CHANNEL**



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C&T



# C&T at DRUPA

MAY 28 - JUNE 7 2024



#### Simon Shenton, Managing Director at

C&T Matrix; "We're excited to be attending the DRUPA Show. It's a great opportunity for us to talk about our commitment to meeting the needs and challenges of our industry.



C&T at DRUPA - the experts in specialist creasing matrix, and so much more.

C&T Matrix (C&T) is a global supplier and manufacturer of creasing matrix, ejection rubbers, patch-up solutions, and spare parts for various industries such as packaging, folding carton, die-making, corrugated, and commercial printing.

They will be exhibiting at the DRUPA event to be held in Dusseldorf, Germany 28 May – 7 June - Hall 10, Stand A21.

At the event, C&T will showcase its expertise and product portfolio along with new and exciting machinery and solutions.

C&T will demonstrate new innovative products such as Clear Group's rubber cutting machine, the Clear XPro, a 3-in-1 plotting and drawing machine with a multifunctional cutting table. It allows users to cut rubber sheets, cut and crease sample cartons, produce stripping blankets, and plot layouts.

Visitors can view C&T's portfolio

of injection-moulded components, such as plastic nuts and bolts used for die storage and transportation, and edge protectors to protect the corners of the dies. Additionally, they will showcase their plastic pallets, which have improved safety and hygienic production capabilities and are easy to clean, splinter-free, and food safe.

One of the highlights of the event will be the demonstration of the Playmatrix machine, an automatic creasing matrix cutting system that has been in the market since 2019.

Guests to the stand will be able to meet their representative from C&T's global partners in China, USA, Spain, Italy, India and the UK.

According to Simon Shenton,
Managing Director at C&T Matrix;
"We're excited to be attending
the DRUPA Show. It's a great
opportunity for us to talk about our
commitment to meeting the needs
and challenges of our industry. At
C&T we are confident we can help
our customers to find solutions
to the unique requirements of
conversion."



we create the future

May 28 - June 7, 2024

## New creasing matrix packaging for 2024

















C&T Matrix are delighted to announce our new creasing matrix packaging which will be launched at DRUPA. The design boasts stylish clean modern graphics embracing our world-renowned C&T Matrix logo and corporate colours.

We offer a wide range of Matrix brands such as XTC, Kiss, Pink, Rapido, Duroprint, Corrugate and Jazz that are recognised in the global marketplace. These brands will be identified by their own specific colour at one end of the box. More importantly all brands are manufactured at our centre of excellence in the UK. This will ensure the very best quality and performance for our clients.

We go further than ever before!

Our new packaging will display all our special matrix profiles on the side of every box of matrix. This will help operators understand the comprehensive range of matrix profiles available from C&T Matrix. These special profiles have been designed to improve the box makers options when tackling both challenging box designs and recycled substrates.

There are profiles for solid board and paper, such as Off-centre, Mini, Multi, Reverse crease, as well special profiles for the corrugated box producer such as Internal chamfer, U bend and Anvil crease. We are proud of our ability to adapt to different markets. All packaging segments are catered for including commercial print, folding carton, corrugated and challenging substrates including recycled fibres with our comprehensive size range.

The phase-in of our new packaging will start from June 24. All matrix lengths will be standardised to 750mm. We hope you are as excited as we are!

And it's not just our matrix boxes...



### **C&T Matrix adds Sprint Balance Pro to its range**

By SEBASTIAN REISIG

Sprint Balance Pro has been developed by the team at C&T Channel Matrix (C&T) to improve the balancing of flatbed cutting dies for both folding carton and corrugated manufacturers.

Sprint Balance Pro replaces the traditional balancing method on a die board using rule. The traditional method of balancing the cutting die uses a 23.80 cutting rule set at intervals along the back of the cutting die where there is no box or carton profile. (This is calculated by the number of meters used in the carton or box profile layout). If manufacturers don't balance the die correctly, this can lead to excessive wear on the grip edge, and excessive patch up.

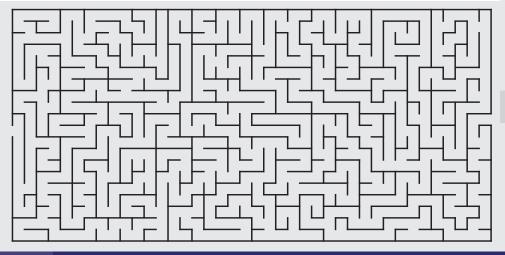
There are many advantages to the new method of balance from C&T. Where previously manufacturers would calculate rules, they can now simply replace with a single strip of Sprint Balance Pro rubber. In addition, the new rubber can be used on the side of the die board.

For carton and corrugated converters, this means there is no need to remove or nick rules when



running an oversize sheet, and the die is kept in perfect condition without need for costly alterations. It also saves times for the operator and reduces tonnage and patch up. For die makers, Sprint Balance Pro replaces several production processes, requires less cutting rule, labour time and reduces laser time. Additionally, it eradicates the need for rubber on each side of the cutting rule and is highly cost effective.

Howard Mead Group Commercial Director, at C&T comments, "Sprint Balance Pro offers our customers a cost-effective, quick, easy solution to the issues caused by the traditional balancing methods and demonstrates our commitment to working with our clients to ensure they achieve the best creasing results and optimise their matrix performance."





#### Win a £100 M&S voucher

Find the maze solution and email *becky.spencer@candtmatrix.co.uk* to be entered into a prize draw to win a £100 M&S Voucher.

Entries must be received by 31 May 2024

\*Open to UK & Ireland customers only

